

Rep Order# 8832932 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 36786

Printed: 10/05/2012 9:39 AM  
Last Received: 10/05/2012 9:26 AM  
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC-DEM CONGRS CMPG  
Product DCCC IE  
Estimate# 1308  
Buyer KATIE KEULEMAN  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E //1308  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$120,035

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	500A-600A	8 NEWS NOW @ 5A	:30	\$1,000.00	10/02-10/05	2	1	2	\$2,000.00	
	2	TU-F	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	10/02-10/05	2	1	2	\$2,400.00	
	3	M	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	10/08-10/08	1	1	1	\$1,200.00	
	4	TU-F	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/02-10/05	4	1	4	\$4,000.00	
	5	M	700A-900A	CBS THIS MORNING	:30	\$835.00	10/08-10/08	1	1	1	\$835.00	
	6	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$550.00	10/06-10/06	0	0	0	\$0.00	
	7	SU	600A-630A	8 NEWS NOW SUNDAY MORNING #1	:30	\$500.00	10/07-10/07	0	0	0	\$0.00	
	8	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$2,000.00	10/07-10/07	0	0	0	\$0.00	
	9	SU	800A-830A	8 NEWS NOW SUNDAY MORNING #2	:30	\$1,500.00	10/07-10/07	1	1	1	\$1,500.00	
	10	TU-F	900A-1000A	LIVE WITH KELLY	:30	\$850.00	10/02-10/05	4	1	4	\$3,400.00	

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	11	M	900A-1000A	LIVE WITH KELLY	:30	\$850.00	10/08-10/08	1	1	1	\$850.00	
	12	TU-F	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	10/02-10/05	1	1	1	\$3,500.00	
	13	M	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	10/08-10/08	0	0	0	\$0.00	
	14	TU-F	1200P-1230P	NOON NEWS	:30	\$850.00	10/02-10/05	2	1	2	\$1,700.00	
	15	M	1200P-1230P	NOON NEWS	:30	\$850.00	10/08-10/08	1	1	1	\$850.00	
	16	TU-F	300P-40CP	ELLEN	:30	\$1,000.00	10/02-10/05	2	1	2	\$2,000.00	
	17	M	300P-40CP	ELLEN	:30	\$1,000.00	10/08-10/08	1	1	1	\$1,000.00	
	18	TU-F	400P-50CP	8 NEWS NOW @ 4P & 430P	:30	\$1,300.00	10/02-10/05	3	1	3	\$3,900.00	
	19	M	400P-50CP	8 NEWS NOW @ 4P & 430P	:30	\$1,300.00	10/08-10/08	1	1	1	\$1,300.00	
	20	TU-F	500P-630P	8 NEWS NOW @ 5P & 6P	:30	\$1,500.00	10/02-10/05	2	1	2	\$3,000.00	
	21	M	500P-630P	8 NEWS NOW @ 5P & 6P	:30	\$1,500.00	10/08-10/08	1	1	1	\$1,500.00	
	22	SU	500P-70CP	8 NEWS NOW @ 5P & 6P	:30	\$1,500.00	10/07-10/07	1	1	1	\$1,500.00	
	23	TU-F	630P-70CP	INSIDE EDITION	:30	\$1,300.00	10/02-10/05	0	0	0	\$0.00	
	24	M	630P-70CP	INSIDE EDITION	:30	\$1,300.00	10/08-10/08	0	0	0	\$0.00	
	25	TU-F	700P-80CP	ET/INSIDER	:30	\$1,300.00	10/02-10/05	0	0	0	\$0.00	

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	26	M	700P-800P	ET/INSIDER	:30	\$1,300.00	10/08-10/08	0	0	0	\$0.00	
	27	SA	700P-800P	ET WEEKEND	:30	\$600.00	10/06-10/06	1	1	1	\$600.00	
	28	M	800P-90CP	HOW I MET MOTHER/2 BROKE GIRLS	:30	\$9,500.00	10/08-10/08	0	0	0	\$0.00	
	29	TU	800P-90CP	NCIS	:30	\$18,000.00	10/02-10/02	1	1	1	\$18,000.00	
	30	W	900P-1000P	CRIMINAL MINDS	:30	\$18,000.00	10/03-10/03	1	1	1	\$18,000.00	
	31	SU	900P-1000P	THE GOOD WIFE	:30	\$9,500.00	10/07-10/07	1	1	1	\$9,500.00	
	32	SU	1000P-1100P	THE MENTALIST	:30	\$1,200.00	10/07-10/07	0	0	0	\$0.00	
	33	TU-F	1100P-1135P	8 NEWS NOW AT 11P	:30	\$2,200.00	10/02-10/05	2	1	2	\$4,400.00	
	34	M	1100P-1135P	8 NEWS NOW AT 11P	:30	\$2,200.00	10/08-10/08	1	1	1	\$2,200.00	
	35	SA-SU	1100P-1135P	8 NEWS NOW AT 11P	:30	\$1,100.00	10/06-10/07	2	1	2	\$2,200.00	
	36	TU-F	1135P-1237A	LETTERMAN	:30	\$850.00	10/02-10/05	3	1	3	\$2,550.00	
	37	M	1135P-1237A	LETTERMAN	:30	\$850.00	10/08-10/08	0	0	0	\$0.00	
	38	W	900P-1000P	CSI	:30	\$15,000.00	10/03-10/03	1	1	1	\$15,000.00	
	39	SA	500A-700A	SAT EARLY SHOW	:30	\$550.00	10/06-10/06	0	0	0	\$0.00	

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	40	TH	1000P-1100P	ELEMENTARY	:30	\$8,500.00	10/04-10/04	1	1	1	\$8,500.00	
	41	SA	800P-1000P	KLAS MOVIE	:30	\$700.00	10/06-10/06	1	1	1	\$700.00	
	42	SA	800P-1000P	CSI	:30	\$1,200.00	10/06-10/06	1	1	1	\$1,200.00	
	Buyline Comment: MOVIE											
	*43	M	1200P-1230P	NEWS	:30	\$750.00	10/08-10/08	1	1	1	\$750.00	
	Sales Remark: V9 .											
	V9 Added											

---REPORT TOTALS---

Report Totals: 48 / \$120,035.00

---SALES MONTHLY TOTALS---

Oct 12: 48 / \$120,035.00  
Sales Totals: 48 / \$120,035.00  
Station Totals: 48 / \$120,035.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$400,117	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books null  
Demos RA35+